

ORDER



Orders	Order / Rev:	709680			
	Alt Order #:	06297468			
	Product Desc:	OBAMA SCHED A			
	Estimate:	1671			
	Flight Dates:	08/26/12 - 08/30/12			
	Original Date / Rev:	08/24/12 / 08/24/12			
	Order Type:	Political			
Agency	Name:	Greer Margolis Mitchell/ Pol			
	Buying Contact:				
	Billing Contact:				
		3050 K St NW			
		Washington, DC 20007			
Advertiser	Name:	Obama/D/President			
	Demographic:	A35+			
	Product Codes:	PL-Presidential,Political,PL-Federal			
	Priority:	P-5			
	Revenue Codes:	AGY, GEN, POL			

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/20/12	08/26/12	1	\$4,000.00		\$3,400.00		0.00
08/27/12	09/02/12	17	\$22,350.00		\$18,997.50		0.00
			Totals	18	\$26,350.00	\$22,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	08/26/12	08/26/12	Sun Prime D The Mentalist	CM	10-11P	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
UNDCVR BOSS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/20/12 08/26/12 -----S 1 \$4,000.00 0.00															
E 2	WUSA	08/27/12	08/30/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWT---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
9 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12 09/02/12 MTWT--- 3 \$1,200.00 0.00															
E 3	WUSA	08/27/12	08/30/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWT---	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
9 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12 09/02/12 MTWT--- 3 \$800.00 0.00															
E 4	WUSA	08/27/12	08/30/12	9 News @ 6p 9 News @ 6p	CM	6-630p	MTWT---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
9 NEWS AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12 09/02/12 MTWT--- 3 \$1,200.00 0.00															
E 5	WUSA	08/27/12	08/30/12	CBS This Morning CBS This Morning	CM	7-9a	MTWT---	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WUSA